FOR IMMEDIATE RELEASE:



May 2, 2016

Farm Star Living Teams Up with Sunsweet To Launch Get Outdoors Sweepstakes!

ATLANTA, GA-- (www.) - Farm Star Living, a national lifestyle brand highlighting farms, farm-fresh foods, and the farm-to-everything movement, has teamed up with Sunsweet Growers, Inc., to create an exciting "Get Outdoors with Sunsweet Sweepstakes!" Hosted by FarmStarLiving.com, entrants may win a year's supply of Sunsweet products, as well as \$500 cash prize for outdoor summer gear.

"We love Sunsweet's fantastic healthy snacks because they are not only good for you, but they are the perfect on-the-go snack," says Mary Blackmon, Founder. "Whether you have a taste for either their sweet 'tropical' products such as their Philippine Green Mango or Pineapple, or their fruity <u>Amaz!n</u> Berry Blend, they are perfect for summer's outdoor fun."

One lucky entrant will win a year's supply of Sunsweet and a \$500 cash prize for splurging on outdoor gear of their choice. To enter the sweepstakes, simply enter <u>www.farmstarliving.com/sunsweetsweeps</u> now through May 31. There is no cost required or purchase necessary to enter, and one can improve one's chances of winning by entering daily.

-"We love how Farm Star Living promotes a healthy lifestyle and felt it was a perfect partner to launch this exciting sweepstakes, which was inspired by our new <u>Pacific</u> <u>-</u>Tropicals and <u>Amaz!n Prune blends</u>-.

About Farm Star Living:

Farm Star Living offers a healthy lifestyle and celebrates the farm-to-*everything* movement. Offering recipes using fresh produce, videos, a national farm-to-table dining guide and 'farm finder' of farms to visit, a food for health section, a comprehensive food guide on 200+ food items, and our curated store HARVEST the Farm Star Living website and app will help you lead a healthier life as well as support our farmers. Founder Mary Blackmon coined this important way-of-life as "Farm Star Living."

About Sunsweet

Sunsweet Growers Inc., established in 1917, has more than 95 years of experience and heritage in producing the highest quality dried fruits. The Yuba City, Calif.-based cooperative of <u>250</u> grower/members is the worldwide leader in prunes and related

products. The product portfolio includes a full line of dried fruits and juices, all designed to fit today's need for healthy and convenient food choices.

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